



Cultural Center of the Philippines
SENTRONG PANGKULTURA NG PILIPINAS

July 10, 2012

MR. JOHN JOSEPH TAN

President

Outpost Visual Frontier Corporation/Executive Decisions

40 M. Miranda St., Sta. Lucia

San Juan, Metro Manila

LETTER-AGREEMENT

Dear Mr. Tan:

We would like to thank you for your support the past years that contributed greatly to the success of the Cinemalaya Independent Film Festival. We wish to formalize the agreement between the Cultural Center of the Philippines (CCP) and Outpost Visual Frontier Corporation/Executive Decisions regarding the latter's participation as a sponsor for **Cinemalaya 2012: Philippine Independent Film Festival on July 20 to 29, 2012**.

The terms of our agreement shall be as follows:

The CCP shall acknowledge **Outpost Visual Frontier Corporation/Executive Decisions** as a Sponsor with the following benefits:

1. Corporate logo inclusion in all event collaterals and promotional materials.
2. Corporate logo inclusion on event streamers/banners displayed within the CCP.
3. Full page color advertisement in the festival's souvenir program.
4. Live acknowledgement during program proper of the GALA and AWARDS night.
5. Two (2) **COMPLIMENTARY** Festival passes that can be used in all the screenings and activities of Cinemalaya 2012.
6. Invitations to the Opening Ceremony, special events and Cinemalaya Awards Night.

In exchange, **Outpost Visual Frontier Corporation/Executive Decisions** shall provide the following:

| Description | Unit Price (Php) | No. of Days | Total Price |
|--|------------------|-------------|---------------------|
| RENTAL OF EQUIPMENT | | | |
| • 2 units HD Projector | P7,000.00 | 9 | P126,000.00 |
| • 4 units HD Player | 500.00 | 9 | 18,000.00 |
| Sub-total | | | P144,000.00 |
| ENCODING, UPLOADING AND PLAYBACK SERVICES | | | |
| • 4 Directors Showcase Films | P10,000.00 | | P 40,000.00 |
| • 7 New Breed Films | 10,000.00 | | 70,000.00 |
| • Shorts Films | 10,000.00 | | 10,000.00 |
| Sub-total | | | P120,000.00 |
| TOTAL AMOUNT | | | P264,000.00 |
| LESS: SPONSORSHIP/EX-DEAL | | | (105,600.00) |
| AMOUNT TO BE PAID | | | P158,400.00 |



The loss of or damage to any of the equipment mentioned above during the festival period shall be the sole responsibility of Outpost Visual Frontier Corporation/Executive Decisions.

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Outpost Visual Frontier Corporation/Executive Decisions services is limited to playback purposes only. No duplication should be allowed. A Pixel Grain representative will oversee the loading and deletion of the files (films) before and after the Festival.

Neither party shall have any liability to the other in the event of the venue being closed due to public calamity, epidemic, fire, act of God, war or its consequence or by reason of any union strike or lockout, which interferes with the efficient working conditions of the venue; and in any of the said events no claim shall be made by either party in respect of any period during which any of the said event shall persist

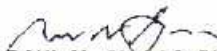
The CCP reserves the right to give and implement the final decision on matters unforeseen and unmentioned in this contract.


If the abovementioned terms are agreeable to you, please sign your conformity below.

Thank you and we look forward to a fruitful partnership with you.

Sincerely yours,

Conforme:


RAUL M. SUNICO, Ph. D.
President


JOHN JOSEPH TAN
President
Outpost Visual Frontier Corporation/
Executive Decisions

