

STRATEGY MAP

VISION

The leading institution for arts and culture in the Philippines recognized globally in promoting artistic excellence and prioritizing diversity, equity, and inclusivity in cultural development and art making and appreciation, by 2030.

MISSION

To promote and preserve the best of Filipino arts and culture by embodying the values of katotohanan (truth), kagandahan (beauty) and kabutihan (goodness).

SOCIAL
IMPACT

Contribute Significantly to an Inclusive, Industry Relevant, and Socially Responsive Global Environment

STAKE
HOLDERS

Nurture the Next Generation of Artists and Audiences who Appreciate and Support Artistic and Cultural Work

Achieve reputation for Excellence, Professionalism, and Competence

INTERNAL
PROCESS

Effective and Efficient Management of CCP Facilities and Other Assets

Effective and Efficient Delivery of Technical and Artistic Services

LEARNING
AND GROWTH

Develop a Competent and Efficient Workforce Towards Fulfilling a Vital Role in the Cultural Institution

Integration of GEDSI in the Development and Implementation of DRRM Plan

CORE VALUES

Compassion
Creativity
Nationhood

FINANCE

Adopt GEDSI in Strategy-Based Plan to Achieve Organizational and Financial Stability

THEMES

ARTISTIC
EXCELLENCE

GOOD
GOVERNANCE
(INCLUSIVITY)

ORGANIZATIONAL
EXCELLENCE
(RESILIENCE AND
SUSTAINABILITY)