

**CONTRACT OF SERVICES
CULTURAL CENTER OF THE PHILIPPINES (CCP)
PROCUREMENT OF CONSULTANT FOR THE 2023 CLIENT SATISFACTION
MEASUREMENT**

KNOW ALL MEN BY THESE PRESENTS:

This **CONTRACT** made this 12TH day of April 2024 at Pasay City, Philippines by and between:

THE CULTURAL CENTER OF THE PHILIPPINES, with principal office at the CCP Complex, Roxas Boulevard, Pasay City, 1003 Metro Manila, represented by its Officer-in-Charge President, **DENNIS N. MARASIGAN**, hereinafter referred to as the "**CCP**";

-and-

THE ALL-ASIAN CENTRE FOR ENTERPRISE DEVELOPMENT (ASCEND) INC., a corporation duly organized and existing under the laws of the Philippines, with principal and address at Clock In ATC, 5th Floor, ATC Corporate Center, Madrigal Business Park, Ayala Alabang, Muntinlupa City, represented by its President, **RODRIGO O. CELICIOUS**, herein referred to as the "**CONSULTANT**" (*a copy of the Secretary's Certificate dated December 22, 2023 is hereto attached and made an integral part hereof as Annex "A"*);

WITNESSETH: That –

WHEREAS, the CCP invited bids for the project, "**SERVICE PROVIDER FOR THE 2023 CLIENT SATISFACTION MEASUREMENT.**", and the CONSULTANT has submitted a bid in the sum of One Million Six Hundred Six Thousand Eight Pesos (P1,606,080.00) (hereinafter called the "Contract Price"), for the execution and completion of such Consulting Services;

WHEREAS, the Approved Budget for the Contract is One Million Six Hundred Fifty-Seven Thousand Six Hundred Pesos (Php1, 657,600.00), inclusive of Value Added Tax;

WHEREAS, through BAC Resolution No. 003-2024, the contract for the "Service Provider for the 2023 Client Satisfaction Measurement" was recommended to be awarded to the CONSULTANT (*a copy of the BAC Resolution No. 003-2024 dated March 5, 2024 is hereto attached and made an integral part hereof as Annex "B"*);

NOW, THEREFORE, for and in consideration of the aforesaid premises, the CCP and the CONSULTANT agree as follows:"

NOW THIS AGREEMENT WITNESSETH AS FOLLOWS:

1. In this Agreement words and expressions shall have the same meanings as are respectively assigned to them in the Conditions of Contract referred to.
2. The following documents as required by the 2016 revised Implementing Rules and Regulations of Republic Act No. 9184 shall be deemed to form and be read and construed as an integral part of this Agreement, *viz.:*

- i. Philippine Bidding Documents (PBDs);
 - a. Schedule of Requirements;
 - b. Technical Specifications;
 - c. General and Special Conditions of Contract; and
 - d. Supplemental or Bid Bulletins, if any
- ii. Winning bidder's bid, including the Eligibility requirements, Technical and Financial Proposals, and all other documents or statements submitted;

Bid form, including all the documents/statements contained in the Bidder's bidding envelopes, as annexes, and all other documents submitted (*e.g.*, Bidder's response to request for clarifications on the bid), including corrections to the bid, if any, resulting from the Procuring Entity's bid evaluation;

- iii. Performance Security;
- iv. Notice of Award of Contract; and the Bidder's conforme thereto;
- v. Amendments to and/or addendum to the Contract of Services, if any; and
- vi. Other contract documents that may be required by existing laws and/or the Procuring Entity. **The CONSULTANT agrees that additional contract documents or information prescribed by the GPPB that are subsequently required for submission after the contract execution, such as the Notice to Proceed, and other documents that shall likewise form part of the Contract.**

3. In consideration of the payments to be made by CCP to the CONSULTANT, the Consultant hereby covenants with CCP to execute, provide, and complete the services therein following the provision of this CONTRACT.
4. CCP hereby covenants to pay the CONSULTANT, in consideration of the execution, provision, and completion of the Services, the Contract Price. The contract price shall be payable as follows:

Deliverables	Payment
Submission of Training Manual and Training Report	40% of the Contract Price


Submission of Data Processing and Quality Report and Final CSM Report 2023	60% of the Contract Price
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Note: The Phases stated under Annex "C" shall be followed

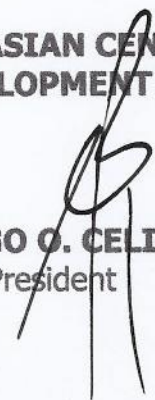
- In case of a dispute arising out of this Contract, the CCP and the CONSULTANT shall endeavor, in good faith, to resolve the dispute through negotiations. In case such a dispute remains unresolved after a reasonable time and a suit is filed, the exclusive venue shall be the appropriate court in Manila City and Pasay City.

IN WITNESS WHEREOF the parties hereto have caused this Agreement to be executed in accordance with the laws of the Republic of the Philippines on the day and year first above written.

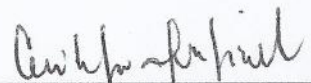
CULTURAL CENTER OF THE PHILIPPINES


DENNIS N. MARASIGAN
 Officer-in-Charge President


THE ALL-ASIAN CENTRE FOR ENTERPRISE DEVELOPMENT (ASCEND) INC.


RODRIGO O. CELICIOUS
 President

SIGNED IN THE PRESENCE OF:



CECILIA E. FUNTINILLA
 Division Chief III, MSD
 Corporate Affairs Department



JAMES JOEL T. ILISCUPIDEZ
 Insights Analyst

Within Budget:

 Department Manager III, FSD

ACKNOWLEDGEMENT

REPUBLIC OF THE PHILIPPINES)
CITY OF PASAY) S.S. **City of Manila**

BEFORE ME, a Notary Public for and in the city of _____, Philippines on this _____ day of **APR 17 2024** personally appeared the following:

Dennis N. Marasigan

Valid ID Number: PASSPORT P6998733B
Valid Until: 16 June 2031

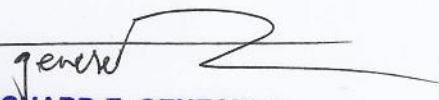
Known to me to be the same persons who executed the foregoing CONTRACT and who acknowledged to me that the same is free and voluntary act and deed and of the entities they respectively represent.

This CONTRACT for the Project "CONSULTANT for the 2023 Client Satisfaction Measurement" was signed by the parties and their material witnesses on each and every page thereof.

WITNESS MY HAND AND SEAL this _____ day of **APR 17 2024**, 2024.

NOTARY PUBLIC

Doc No. 724 :
Page No. 55 :
Book No. XXX :
Series of 2024.


ATTY. CLIFF RICHARD E. GENESELA
Notary Public for City of Manila
Notarial Commission No. 2023-103 Issued on 2-17-23 until Dec. 31, 2024 Manila
IBP No. 166317 Issued on Oct. 25, 2021 Until Dec. 31, 2023 Pasig City / Roll No. 49006
PTR No. 0800650 Issued on Jan. 10, 2023 Until Dec. 31, 2023 Manila
MCLE No. VII-0022599 Issued on July 15, 2022 until April 14, 2025
Office Add. Mezanin San Luis Bldg. 1006 Orosa St., Ermita, Manila

ACKNOWLEDGEMENT

REPUBLIC OF THE PHILIPPINES)
CITY OF ~~PARANQUE~~ **MANILA**) S.S.

BEFORE ME, a Notary Public for and in the city of ~~PARANQUE~~ **MANILA**, Philippines on this _____ day of _____, 2024 personally appeared the following:
17 APR 2024

Rodrigo O. Celicious

Valid ID Number: PASSPORT P4403891B
Valid Until: 15 January 2030

Known to me to be the same persons who executed the foregoing CONTRACT and who acknowledged to me that the same is free and voluntary act and deed and of the entities they respectively represent.

This CONTRACT for the Project "CONSULTANT for the 2023 Client Satisfaction Measurement" was signed by the parties and their material witnesses on each and every page thereof.

WITNESS MY HAND AND SEAL this **17 APR 2024** day of _____, 2024.

NOTARY PUBLIC

Doc No. 481
Page No. 97
Book No. 18
Series of 2024.

ATTY. RUBEE RUTH CAGASCA EVANGELISTA
Notary Public - City of Manila
Commission No. 2024-019 valid until 31 December 2025
Roll of Attorney No. 68579
IBP Lifetime No. 018821/17 Jan 2018 IBP-Manila IV
Tin # 205-260-146-002/PTR No. 1511468/03 Jan 2024
MCLE Compliance VII - 0006228 valid until 14 April 2025

SECRETARY'S CERTIFICATE

AUTHORITY OF SIGNATORY

I, JAMES JOEL T. ILISCUPIDEZ, the duly elected and qualified Corporate Secretary of THE ALL-ASIAN CENTRE FOR ENTERPRISE DEVELOPMENT (ASCEND) INC., a corporation duly organized and existing under and by virtue of the laws of the Republic of the Philippines, DO HEREBY CERTIFY, that:

The Board of Directors, in its meeting last December 22, 2023, where quorum was present, unanimously approved, that "the president, Rodrigo O. Celicious, is empowered to represent the corporation in the bidding of the Cultural Center of the Philippines (CCP's) project: "Service Provider for the 2023 Client Satisfaction Measurement" REI/Project Identification No. 23-001, including the signing of all documents relative to the transaction and other writings of whatever nature or kind, and execute and perform any and all acts necessary for the purpose.

I hereby certify to the correctness of the foregoing resolution and that the same is existing and has not been suspended, amended, modified or revoked.

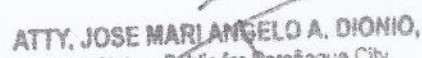
IN WITNESS WHEREOF, I have hereunto set my hand this JAN 05 2024 in the City of PARANAQUE CITY Philippines.


JAMES JOEL T. ILISCUPIDEZ
Affiant

SUBSCRIBED AND SWORN to before me this day of JAN 05 2024 at Paranaque City Philippines. Affiant is personally known to me and was identified by me through competent evidence of identity as defined in the 2004 Rules on Notarial Practice (A.M. No. 02-8-13-SC). Affiant exhibited to me his Passport, with his photograph and signature appearing thereon, with no. P7591277A issued on June 19, 2018 at DFA NCR South.

Witness my hand and seal this JAN 05 2024

Notary Public


ATTY. JOSE MARI ANGELO A. DIONIO, CPA
Notary Public for Paranaque City
1st Floor, No. 64 Doña Soledad Avenue,
Barangay Don Bosco, Paranaque City
Not. Com. No. 254-2023, Until December 31, 2024
Lifetime Member No. U15111, 06/13/2016; Pasig City
PTR No. 3480417; 01/02/2024; Paranaque City
Roll No. 66641
MCLE No. VII-0022146; 04/14/2025

Doc. No. 333
Page No. 69
Book No. XXIX
Series of 2024





Cultural Center of the Philippines
SENTRONG PANGKULTURA NG PILIPINAS

BIDS AND AWARDS COMMITTEE
RESOLUTION NO. 003-2024

**RECOMMENDATION TO AWARD THE PROCUREMENT PROJECT SERVICE
PROVIDER FOR THE 2023 CLIENT SATISFACTION MEASUREMENT**

WHEREAS, on 8 February 2024, the Cultural Center of the Philippines Bids and Awards Committee (CCPBAC) issued BAC Resolution no.001-2024 recommending to negotiate with The All-Asian Centre for Enterprise Development (ASCEND) as the bidder with the **HIGHEST RATED BID (HRB)** which was approved by the CCP Board of Trustees as the Head of the Procuring Entity (HOPE).

WHEREAS, on 22 February 2024, the CCPBAC issued Notice of Negotiation to the abovementioned bidder to resolve the following:

1. Terms of Reference and scope of services;
2. Finalization of methodology and work program proposed by the consultant;
3. Qualification and pertinent compensation of the personnel to be assigned to the job;
4. Services, facilities, and data, if any, to be provided by the CCP; and
5. Provisions of the Contracts

WHEREAS, on 29 February 2024, the CCPBAC, end-user, and ASCEND conducted the negotiation. The details of the negotiation were recorded in the negotiation conference minutes of meeting.

WHEREAS, the CCPBAC, end-user, and ASCEND resolved and agreed on the following, thus the latter shall be subject to Post Qualification.

1. Provisions on the Terms of Reference and scope of works.
2. Methodology and Work program.
3. List of personnel who will be assign to the project.
4. Terms of Payments
5. The procuring entity will provide services, facilities and data, if any.
6. Provisions on the contract

WHEREAS, after careful examination, validation and verification of all the submitted eligibility, technical, and financial documents by the CCP-Technical Working Group, the CCPBAC and TWG found The All-Asian Centre for Enterprise Development (ASCEND) as **RESPONSIVE** and declare the abovementioned consultant as the bidder with the **HIGHEST RATED RESPONSIVE BID (HRRB)**.

NOW, THEREFORE, We, the Members of the CCP Bids and Awards Committee, hereby **RESOLVE** as it is hereby **RESOLVED**:

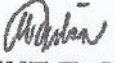
- a. To declare **THE ALL-ASIAN CENTRE FOR ENTERPRISE DEVELOPMENT (ASCEND)** as the bidder with the **HIGHEST RATED RESPONSIVE BID (HRRB)**.


- b. To recommend for approval of the CCP Board of Trustees as the Head of the Procuring Entity, to award the project "Service Provider for the 2023 Client Satisfaction Measurement" to THE ALL-ASIAN CENTRE FOR ENTERPRISE DEVELOPMENT (ASCEND) with a total contract price of One Million Six Hundred Six Thousand Eighty Pesos (Php1, 606,080.00) inclusive VAT and all other applicable government taxes.

Approved and signed this 5th day of March 2024.

Resolved by

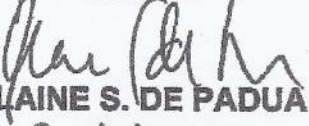

ZHAMANTA ANGELIQUE KYLE K. PESCADERO
Member


MARLENE T. SISON
Member


VALINE MAE D. CALMERIN
Member



LIBERTINE S. DELA CRUZ
Member


ATTY. FRANCIS ALLEN T. PALIGAN JR.
Member


ELAINE S. DE PADUA
Co-chairperson


EUGENE A. DELOS SANTOS
Chairperson

Approved by:


DR. JAIME C. LAYA
Chairperson
CCP Board of Trustees

SCHEDULE OF REQUIREMENTS

The delivery schedule expressed as weeks/months stipulates hereafter is the date of delivery to the project site.

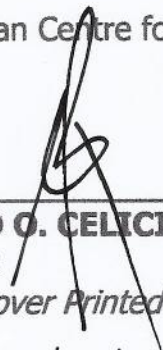
Seq.	Activity	Delivery Schedule
PHASE 1		
1	Pre-test <ul style="list-style-type: none"> • Survey Instrument • Stimulus Materials • Pre-Test Results • Pre-Test Report 	Within Seven (7) days upon issuance of NTP
2	Training <ul style="list-style-type: none"> • Survey Instrument • Stimulus Materials • Training Manual • Training Report 	
3	Project kick-off / Start-off <ul style="list-style-type: none"> • Survey Instrument • Stimulus Materials • Observation Report • Clearing/Debriefing Report 	
PHASE 2 (Internal to CCP)		
1	Project Implementation <ul style="list-style-type: none"> • Data encoding and transfer 	First sixty days upon issuance of NTP
PHASE 3		
1	Exit Briefing of the CSM Results	Succeeding days until the due date of the CSM Final Report (April 15, 2024)
2	Analysis <ul style="list-style-type: none"> • Final Report 	
3	Submission of the Final Comprehensive CCP Client Satisfaction Measurement 2023	
4	Transfer of Technology	

Required Content for the Final Report

- ALL contents and items stipulated in the guidelines provided under the ARTA Memorandum 2023-05.

I hereby certify to comply and deliver all the above requirements.

The All-Asian Centre for Enterprise Development (ASCEND) Inc.



RODRIGO O. CELICIOS
President

Signature over Printed Name of the Authorized Signatory

Date: 4/16/2024


TECHNICAL SPECIFICATIONS

Bidders must state either "Comply" or "Not Comply" any equivalent term in the column "Statement of Compliance" against each of the individual parameters of each "Specification." Please do not just place check in the bidder's "Statement of Compliance".

ITEM/DESCRIPTION	BIDDER'S STATEMENT OF COMPLIANCE
The CONSULTANT for the 2023 Client Satisfaction Measurement Kindly see the following attached document/s for your reference: 1. Terms of Reference	COMPLY

I hereby certify to comply with all the above Technical Specifications.

The All-Asian Centre for Enterprise Development (ASCEND) Inc.



RODRIGO O. CELICIOS
President

Signature over Printed Name of the Authorized Signatory

Date: _____

4/16/2024