

CCP BOARD OF TRUSTEES 2018



Maria Margarita Roxas Moran-Floirendo
Chairperson

Maria Margarita Roxas Moran-Floirendo or locally known as **Margie Moran** is an advocate for peace in Mindanao and former President of Ballet Philippines. She is best known for winning the second Miss Universe crown for the Philippines in 1973.

Margie Moran graduated high school in St. Theresa's College and attended college at Maryknoll College (now Miriam College). Prior to joining the Miss Universe pageant, she modeled part-time for the fashion designer, Auggie Cordero. She is a granddaughter of Manuel Roxas, 5th President of the Philippines.

She won the right to represent the country in the Miss Universe pageant in Athens, Greece after winning the Binibining Pilipinas competition in 1973. Moran said that she entered the contest because of the incessant urgings of friends and family. The 19-year-old, 5 ft 6 in beauty ultimately won the Miss Universe 1973 title and also garnered the Miss Photogenic award. She is one of the only four Miss Universe winners to also win Miss Photogenic, the others being Margareta Arvidsson, Janelle Commissiong, and Denise Quiñones.

Two years after her reign, she married, finished her Business Administration degree at Maryknoll College and Boston University and took her masters at the federal University of London, awarded through the School of Oriental and African Studies. She headed several private companies including the resort called "Pearl Farm" in Samal Island, Davao del Norte from 1989 to 1994, hosted "Margie on Mindanao" on TV and produced a multi-awarded movie, Bagong Buwan.

Moran is also notable for her social and civic works especially for promoting peace and livelihood as part of the Mindanao Commission on Women Organization and as an ambassador-trustee of Habitat for Humanity Philippines.

Her passion and experience as a dancer at the age of 18, prompted her to promote arts and culture with Southern Philippines Foundation for the Arts, Culture and Ecology. Margie first studied ballet at 9 years old under Tony Llacer and jazz under Julie Borromeo at Dance Arts Studio. Under this studio, she was part of musical theater productions such as "Sweet Charity" and "Promises, Promises". She was also part of Karilagan International,

a joint venture with Repertory Philippines, and joined productions including the Best of Broadway Series, “My Fair Lady”, and “Camelot”, among many others. Aside from performing, Margie has also produced several shows, such as “Menopause the Musical” and “You’re So Hot the Musical”. This was Margie’s 8th year as President of Ballet Philippines. She first joined the company onstage during the 2010 production of “The Nutcracker”, and in 2014, she took on the role of Brunhilda, the Wicked Stepmother in Alice Reyes’ “Cinderella”.

She was president of Ballet Philippines from 2009-2018 before her appointment as member of the CCP Board of Trustees by President Rodrigo R. Duterte. Moran was elected as CCP Chairman during the board meeting held in April 2018.

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**Arsenio “Nick” J. Lizaso**  
***President***

Arsenio “Nick” J. Lizaso is a theater actor, TV and film director. Currently, he is Vice President of the ITI-UNESCO Education and Training Committee as well as Executive Director of its Asia-Pacific Bureau. He is also a member of the International University Theatre Association (I.U.T.A). He is also a professor at La Consolacion College, Manila.

Among his film credits include “Anak ng Dilim,” “Ulo ng Gapo,” “Flordeliza,” “Markadong Angel.” He has directed TV drama series and anthologies such as *Ipaglaban Mo*, *Balintataw*, *Hiyas*, *Ng Dahil sa Pag-ibig*, *Guni-Guni*, among others. He has acted in 50 stage plays, notably was that of Prof. Henry Higgins in “My Fair Lady.”

He was a recipient of the British Council Grant Attachment with the Nottingham Playhouse and the Royal Shakespeare Company (London and Stratford-on Avon), as well as a Fulbright-Hayes Travel Grant to the U.S. for Theater Arts. He was also the President of the Directors Guild of the Philippines from 1983 to 1985. He has attended various international conferences on theater, films and arts education in Italy, Romania, Turkey, US, United Kingdom, Spain, PROC, Belgium, and Korea.

Lizaso’s awards included Dangal ng Lipi Award, Outstanding Achievement in the Field of Arts, CMMA Hall of Fame Awardee for “Balintataw”, a 1995 Patnubay ng Sining at Kalinangan Award by the City of Manila.

Lizaso obtained his Bachelor of Arts in English at the University of the East and Pre-Law at the University of the Philippines.

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Emily Altomonte-Abrera
Trustee

Emily Abrera took up Mass Communications at Maryknoll College, and Journalism at the University of the Philippines.

She began her creative career as a copywriter at J. Romero & Associates, joined McCann-Erickson Philippines as Creative Group Head in 1978, and became Executive Creative Director in 1981. In January 1992, Abrera was named President/Chief Executive Officer of McCann-Erickson Philippines, acknowledged as the leading advertising agency in the Philippines since 1987. An active lecturer/speaker in industry forums and the academe, Abrera has occupied key positions in local 4A's, its Creative Guild, TVRC, and the Adboard. She was the 1995 Agora Awardee for Marketing Management. In January 1999, she assumed the Chairmanship of McCann-Erickson Philippines.

Under her leadership, McCann rose to prominence for its creative product, its social awareness programs, and its business success. She is among the few creative talents who have held top agency position, as highlighted in August 2002 at the Ad Summit by the Association of Accredited Advertising Agencies-Philippines where she was honored as one of the “25 Mavericks in Philippine Advertising.”

She retired in 2004, but stayed on as consultant at McCann. From 2008-2010, Abrera played an additional role as non-executive Chair and senior adviser of McCann World Group in the Asia-Pacific region, in the area of people development and diversity.

Abrera is currently chairman of CCI-Asia, the content-production company behind **Living Asia Channel**. She is President of (FOCI) Foundation for Communication Initiatives, and she chairs the boards of the Cultural Center of the Philippines and Children's Hour Philippines. She is a trustee of: Philippine Board on Books for Young People, the Bonifacio Art Foundation, *MuseoPambata*, and the Philippine Eagle Foundation, among others. She serves as independent board member at Splash Corp., Pioneer Insurance, and Teleperformance Worldwide.

Abrera has served for two terms as trustee and Chair of the Ramon Magsaysay Award Foundation, is a founding member of the Women's Business Council and currently a member of the Edsa People Power Commission.

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**Baltazar N. Endriga**  
*Trustee*

Baltazar N. Endriga is currently the President and CEO of Meridian International College of Business and Arts Inc. (MINT College) and managing partner of Endriga, Manangu & Associates, CPAs.

He is a former president of the Cultural Center of the Philippines (1995 – 2001), University of the East (2002 – 2005) and the Andersen Consulting Inc. (now Accenture) (1992 – 1995).

Endriga graduated with an Accounting degree from UE (Magna Cum laude) and passed the CPA Board among The Top Ten. He has an MBA degree from the Harvard Business School.

Among his educational, professional, civic involvements include Miriam College, Kalayaan College, Libagon Academy Foundation, Inc., MAP, PICPA, ACPAPP, FINEX, NAMFREL, MANINDIGAN and BBC.

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Nestor O. Jardin
Trustee

A distinguished arts advocate and educator, Nestor Jardin is credited for devoting his career to championing the arts and artists in Southeast Asia and the Philippines, and for working to create an environment where such sectors can flourish.

Prior to being a CCP trustee, Jardin was a Commissioner of the National Commission for Culture and the Arts and Chairman of the Advisory Council of the Philippine High School for the Arts. Jardin is recognized as being an example of a “cultural leader of rare energy, commitment, and vision who has set an extraordinary example both regionally and internationally.” He led the creation of the Philippine Cultural Educational Plan, a comprehensive national plan for the arts and cultural education, and has unceasingly worked to bring opportunities to artists in the country and abroad.

Jardin began as a dancer with the UP Filipiniana Dance Company and later as soloist with Ballet Philippines. He received various study grants such as Jaime V. Ongpin Scholarship at the Asian Institute of Management, an Asian Cultural Council fellowship

in arts administration and an ASEAN-CIDA scholarship at the Banff Center for Management in Canada. He subsequently served as Artistic Director of Ballet Philippines, President of the CCP Dance Foundation and Vice President of the World Dance Alliance. He also served as Vice President and Artistic Director of the CCP in 1996, and later as CCP President.

Jardin is a John D. Rockefeller III Awardee for the Arts.

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**Jaime C. Laya, Ph.D**  
***Trustee***

Dr. Jaime Laya is the Chairman and President of the Philippine Trust Company (Philtrust Bank). He is also the Chairman of the Don Norberto Ty Foundation, as well as the Escuela Taller de Filipinas Foundation, Inc. He also serves as the Director of Philippine AXA Life Insurance Co., Inc. GMA Network, Inc., GMA Holdings, Inc., Ayala Land, Inc., Manila Water Company, Inc., and Bankers Association of the Philippines.

Aside from the CCP, Dr. Laya is also a trustee of St. Paul University-Quezon City, Metropolitan Museum of Manila, Yuchengco Museum, Ayala Foundation, Inc. CIBI Foundation, Inc., Heart Foundation of the Philippines, Inc., Fundación Santiago, Opera Guild of the Philippines, Cofradia dela Inmaculada Concepción, Society for Cultural Enrichment, Inc., as well as a columnist of the Manila Bulletin.

A former Minister of Education, Culture and Sports and the Ministry of Budget, Dr. Laya was also the Chairman of the University of the Philippines (UP) and other state universities, the Monetary Board and Governor of the Central Bank, and the National Commission for Culture and the Arts, as a private sector representative. He is the Founder and Chairman of J.C. Laya and Co., (later named Laya Mananghaya & Co.,- now Manabat Sanagustin & Co.—a Philippine member firm of KPMG International), one of the country's largest auditing and consulting firms. He was also a Professor and Dean, College of Business Administration at UP, among others.

Dr. Laya is a recipient of Ten Outstanding Young Men (TOYM) and Lifetime Achievement Award from the Association of Certified Public Accountants in Public Practice. In 2014, Dr. Laya was conferred the *Encomienda de Número, Orden del Mérito Civil* from Spain.

Dr. Laya is a graduate of Bachelor Science in Business Administration (*magna cum laude*), University of the Philippines and later masters in industrial management at Georgia Institute of Technology and doctoral degree in financial management at Stanford University. He also received his Doctor of Humanities (*honoris causa*) from the Mindanao

State University and Doctor of Laws (*honoris causa*) from the Philippine Women's University. ~~~~~



**Zenaida Rustia Tantoco**  
*Trustee*

Zenaida Rustia Tantoco is a member of the Board of Directors of the Rustan Group of Companies which include Rustan Commercial Corporation, Rustan Supermarket Inc., Stores Specialists, Inc., Royal Duty Free Shops, Sta. Elena Properties, Inc., among others. She is also the President of the Philippine-Italian Association (PIA) and former President of the Club Bulakeño, Inc.

As a trustee of the CCP, Tantoco has helped raise funds for the purchase of new musical instruments for the Philippine Philharmonic Orchestra and its first European Concert Tour in 2001, as well as for the benefit of the CCP's Arts for the People Program. As president of the Philippine-Italian Association, Tantoco organized fund-raising events for the PIA Endowment Fund, to include Auction of the Italian Murano Art Pieces, Salvatore Ferragamo Fashion Collection, An Exhibit of 101 Most Beautiful Necklaces, Andrea Bocelli Concert and *Una Notte d'Incanto* with pianist Cecile Licad. She has also raised funds for the benefit of the Philippine Red Cross, National Museum, Filipino Heritage Festival and the Tantoco-Rustia Foundation. She also sits as adviser to the Club Bulakeño Foundation, and Dangal ng Bulacan Foundation, Inc.

Ms. Tantoco obtained her Bachelor of Science in Business Administration (*cum laude*) at the Assumption Convent and took *Curso de Extranjeros* (a special course for foreign students), *sobresaliente (summa cum laude)* at the Colegio de Sta. Maria del Camino, Madrid, Spain in 1963.

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Michelle Nikki Junia
Trustee

Michelle Nikki Junia graduated from the University of Sto. Tomas with the degree of Bachelor of Music in Music Education (*cum laude*), Major in Voice, Minor in Piano instrument. She took up her post studies at the Montessori Institute of America under the Montessori Teacher Training Program for Montessori US Certification (2016) and a Certification Program at the San Francisco Orff Schulwerk International (2014). She also attended training and licensing for Early Childhood Music & Movement Program for newborns up to six years of age at Chicago, Illinois (2009). She also took up Sales Management (2004) and Leadership and Management Development Program (2002) at the Ateneo Graduate School of Business Center for Continuing Education.

Junia held several positions in private and public agencies such as: Immigration Officer, Philippine Bureau of Immigration (2010); School Directress, StarDev Music Studio (2004-2009); VP for Marketing, Public Access Inc. (2004-2005); Special Accounts Officer, GM Auto World (2000-2003); Youth Service Club Director, Rotary Club of Makati (2002); and Sales Counsellor, Pacific Plans, Inc. (2000). At present, Junia is the Vice President for OpinYon, the country's only opinion weekly news magazine.

With extensive knowledge in management and marketing of preschool and music schools in the country, Junia is currently the President and School Directress of Musikgarten Philippines Inc., a pre-school for babies, toddlers and young children and a school for the performing arts for children ages 5 and above.

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**Mary Rose Magsaysay-Crisostomo**  
*Trustee*

Mary Rose Magsaysay-Crisostomo graduated from the University of the Philippines (UP) Diliman with a degree of Bachelor of Science in Tourism. She took up her graduate studies under the same institution with a degree of Master in Public Administration, and completed a certificate course on National Security at the National Defense College of the Philippines in 2009. She also took an Executive Education Program Certificate course on Strategic Management of Regulatory and Enforcement Agencies at the Harvard University's Kennedy School of Government. Likewise, she took a course on Corporate Governance and Risk Management at the De La Salle University.

Crisostomo served as Undersecretary of the Department of Energy (DOE) from 2009-2010. During her stint in the department, she attended speaking engagements abroad such as the 3<sup>rd</sup> Annual Oil & Gas Investment Asia in Singapore; Global Ethanol Focus in Hongkong, China; 21<sup>st</sup> Session on the Crans Montana Forum on Improving the Global Energy Security from Europe to Middle East, Africa and Asia, Brussels, Belgium; 13<sup>th</sup> Annual Power & Electricity World Asia in Suntec, Singapore; and Head, RP Energy Delegation to the Technical Visit and Workshop on the Development of Renewable Energy between the Republic of the Philippines & Japan. She was also employed as the Managing Consultant of Lucidum Energy Incorporated from 2013 to 2017.

She has worked with the Zambales Tourism Council, Magsaysay International Human Resources Inc., Capitolyo Shell S/S, Puro Bato Inc., Pundakit Development Corp., Sunlife of Canada and Toyota Shaw Accessories Inc. She also served as the campaign manager of former Governor Vicente Magsaysay. She also writes for Manila Times Online.

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Stanley Borero Seludo
Trustee

Stanley Borero Seludo graduated with the degree of Bachelor of Special Education at the University of the Philippines in 1999. He received a sports scholarship from UP and was a member of the UAAP Varsity Tennis Team.

Seludo worked as Special Education teacher at Cupertino Center for Special Children (1999- 2000); Underwriter for Insular Life (2000-2002); and trainer for BigPond ADSL Technical Support (2010-2012). From 2013-2014, he worked in the Office of Senator Sonny Angara as a director and assisted in the drafting of Senate Bill No. 2160 also known as “*Fostering Investment through Local and International Movies (FILM) Act.*”

As an artist, Seludo went on an Asian Tour in Jakarta and Bali, Indonesia; Kota Kinabalu and Kuala Lumpur, Malaysia; Saipan and Hongkong from 2005-2010. He is also a Viva Recording Artist and has recorded several songs which included “Ako ang Pagbabago” and “Salamat Ama” used during the election campaign for Rodrigo Duterte. His first single entitled “EX” was included in the movie soundtrack of “Your Place or Mine” and “Camp Sawi.” He also made a TV appearance in *Maalaala Mo Kaya* featuring Jessy Mendiola.

Seludo is a founding member of *MusiKaramay*- a foundation that uses music to raise funds for charitable institutions. At present, the foundation has twenty (20) scholars with special needs. As the band leader of Climax, the group was awarded the Youth Ambassadors for UNESCO from September 2016 to September 2017.

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