



Cultural Center of the Philippines

ORIENTATION AND EDUCATION PROGRAM FOR SENIOR MANAGEMENT

The Cultural Center of the Philippines (CCP) continually provides a variety of developmental courses to officers and employees for the enhancement of their technical, functional, core and leadership competencies in pursuit of effectiveness and better job performance.

For Senior Management, comprehensive skills training and developmental opportunities are provided to enable them to:

1. Enhance their professional, leadership and managerial effectiveness;
2. Expand network and establish partnerships with various entities for fruitful collaborations; and
3. Acquire necessary skills needed for professional growth and career enhancement while supporting the Center in the improvement of its performance and efficiency, reduce risks, and deliver competitive advantage in the industry.

For year 2023, members of the team were able to attend the following in-house programs facilitated by the Human Resource Management Department:

1. One (1) Department Manager has attended the *OGCC-PAGCLAW Legal Summit*, a program designed for Corporate Lawyers of government corporations which aimed to provide them with updates on relevant developments and practical hands-on advice through case presentations, sharing of experiences, and interactive discussions.
2. One (1) Department Manager was able to attend the *2023 Public Sector HR Symposium*, an activity focused on developing and fostering a culture of dynamism to achieve a resilient and sustainable people and public sector organization.
3. Three (3) Board of Trustees has attended *Best Practices in Fast Tracking the Implementation of Government Infrastructure and Other Capital Outlay Projects*, a training program aimed to address delays in government infrastructure projects due to lack of planning, budget overruns, and procurement inefficiencies, and focused on processes like planning, packaging, and execution.
4. Two (2) Board of Trustees has attended *Masterclass: Session 6 "The Brand Architecture: A Valuable Framework for Setting Strategy"* that aimed at equipping Board Members with an overview of the principles and correct framework in building the right brand architecture for the company's various brands.

In addition to learning and development programs to enhance the technical and leadership competencies of the management, the Center has endeavored to also implement health and wellness programs of which members of the senior management were highly encouraged to participate. The health and wellness programs intend to enhance the awareness of the officers and employees on the importance of maintaining a healthy lifestyle and improving their health and general well-being for higher productivity, optimum performance, and leadership empowerment.