



## CULTURAL CENTER OF THE PHILIPPINES



### CORPORATE SOCIAL RESPONSIBILITY STATEMENT

The Cultural Center of the Philippines' Corporate Social Responsibility embodies its commitment to the institution's social mandate with programs and activities that contribute to a better, safer and more progressive society, redounding to the highest standards of artistic excellence and integrity as well as to create a positive difference in the life of the Filipino through the arts.

CCP aims for **Artistic Excellence** by creating, producing, and presenting excellent and engaging artistic and cultural experiences from the Philippines and all over the world; **Arts for Transformation** by nurturing the next generation of artists and audiences who appreciate and support artistic and cultural work; **Sustainability and Viability** by achieving organizational and financial stability for the CCP to ensure the continuity of its artistic and cultural program and contribute to the flourishing creative industry in the Philippines; and **Human Resource Development** by developing a loyal, competent, and efficient workforce towards fulfilling a vital role in the cultural institution.

As a major catalyst in promoting and preserving the best of Filipino arts and culture, our operations are anchored on the embodiment of three (3) values – 1) Katotohanan (Truth), 2) Kagandahan (Beauty) and 3) Kabutihan (Goodness). We continue to emphasize the Filipino pagmamalasakit (compassion) in its programs that highlight the virtues of galing, galang and dangal (excellence, respect and integrity), reaffirming its commitment to the growth and

development of the Filipino nation and its arts and culture — on which we continue to build and align our sustainability efforts that uphold the principles of responsible corporate citizenship.

These principles are aligned with the Guidelines promulgated under the Cultural Center of the Philippines' Citizens Charter.

### **Engaging Stakeholders in Environmental Responsibility**

CCP commits to innovative performances and services that allow the Center and our clients to fulfil our sustainability and environmental protection goals along artistic and cultural lines, lower our carbon footprint, and promote ecological enhancement.

### **Improving Lives across the Nation**

In line with our vision of being the leading artistic institution in the country, CCP continues to fuel culture and the arts activities in the rural areas by supporting local artists and communities, spurring the growth and development of regional arts centers nationwide through its partnership program, relevant capacity building initiatives and collaborations.

We retain our leadership by sustaining excellent customer service through our efficient and cost-effective service operations, nurturing the next generation of artists and the audiences who will support their work through training, exposure and audience development activities.

### **Gearing towards a Healthy Environment**

Inherently integrated in CCP's mandate and company culture, our sustainability efforts are embedded in our mission to be the leading institution for arts and culture in the Philippines recognized globally in promoting artistic excellence and nurturing the broadest publics in art making and appreciation. Our artistic programs are geared toward the protection of natural resources, energy conservation and proper waste management, among other concerns.

### **Nurturing our Most Important Resource**

CCP provides for the professional development and care of our human capital. We encourage growth by providing capability-building programs and granting every employee access to fair and equal opportunities for training and development.

We safeguard occupational health and safety through full compliance with relevant standards.

## **Championing Human Rights in the Quest for Prosperity**

We champion human rights by performing our duties and responsibilities with full courtesy and respect, without prejudice to race, religion, regional or ethnic origin, gender or political affiliation. We prioritize the protection of human life within and outside of our institution.

We protect our people through the administration of adequate security coverage for the Center's personnel and clientele against unlawful acts, harm, damage, loss, and compromise. We practice non-discrimination in hiring and granting professional advancement opportunities and uphold the rights of our employees to associate with and participate in a public sector union.

## **Promoting Social Justice and Sustainable Development**

We have established a well-defined governance structure consistent and compliant with all government policies and applicable laws, with current corporate governance rules and regulations, and with globally-accepted standards and principles of good governance.

We adhere strictly to civil service rules, and address and mitigate corruption through the implementation of rules on administrative cases, a strict implementation of the Code of Conduct for Public Officials and Employees, and adherence to the provisions of anti-corruption laws.

## **Serving the Public with Excellence and Integrity**

CCP ensures excellence in customer service through full disclosure of the features, terms and conditions of our programs and services that comply with all laws and rules of government regulatory bodies. We provide timely artistic and technical support for our mandated clients and make pertinent program and service information easily available to them.

As a cultural institution, we make sure that compliance testing is an established procedure that ensures the management of pertinent risks and compliance with applicable laws, rules, and regulations. We enhance customer service and reinforce the culture of quality, excellence and continued improvement by institutionalizing and adopting Quality Management Systems (QMS) in our artistic processes.

We strictly adhere to the requirements of the Anti-Red Tape Act (ARTA) to improve efficiency in the delivery of services to the public by reducing bureaucratic red tape and preventing graft and corruption. All CCP personnel are guided by the principles of professionalism and integrity, and abide by the Code of Conduct for Employees and ARTA.

###

---