

CCP BOARD OF TRUSTEES

2017



Emily Altomonte-Abrera **Chairman**

Emily Abrera took up Mass Communications at Maryknoll College, and Journalism at the University of the Philippines.

She began her creative career as a copywriter at J. Romero & Associates, joined McCann-Erickson Philippines as Creative Group Head in 1978, and became Executive Creative Director in 1981. In January 1992, Abrera was named President/Chief Executive Officer of McCann-Erickson Philippines, acknowledged as the leading advertising agency in the Philippines since 1987. An active lecturer/speaker in industry forums and the academe, Abrera has occupied key positions in local 4A's, its Creative Guild, TVRC, and the Adboard. She was the 1995 Agora Awardee for Marketing Management. In January 1999, she assumed the Chairmanship of McCann-Erickson Philippines.

Under her leadership, McCann rose to prominence for its creative product, its social awareness programs, and its business success. She is among the few creative talents who have held top agency position, as highlighted in August 2002 at the Ad Summit by the Association of Accredited Advertising Agencies-Philippines where she was honored as one of the *"25 Mavericks in Philippine Advertising."*

She retired in 2004, but stayed on as consultant at McCann. From 2008-2010, Abrera played an additional role as non-executive Chair and senior adviser of McCann World Group in the Asia-Pacific region, in the area of people development and diversity.

Abrera is currently chairman of CCI-Asia, the content-production company behind **Living Asia Channel**. She is President of (FOCI) Foundation for Communication Initiatives, and she chairs the boards of the Cultural Center of the Philippines and Children's Hour Philippines. She is a trustee of: Philippine Board on Books for Young People, the Bonifacio Art Foundation, *MuseoPambata*, and the Philippine Eagle Foundation, among others. She serves as independent board member at Splash Corp., Pioneer Insurance, and Teleperformance Worldwide.

Abrera has served for two terms as trustee and Chair of the Ramon Magsaysay Award Foundation, is a founding member of the Women's Business Council and currently a member of the Edsa People Power Commission.

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**Arsenio "Nick" J. Lizaso**  
**President**

Arsenio "Nick" J. Lizaso is a theater actor, TV and film director. Currently, he is Vice President of the ITI-UNESCO Education and Training Committee as well as Executive Director of its Asia-Pacific Bureau. He is also a member of the International University Theatre Association (I.U.T.A). He is also a professor at La Consolacion College, Manila.

Among his film credits include "Anak ng Dilim," "Ulo ng Gapo," "Flordeliza," "Markadong Angel." He has directed TV drama series and anthologies such as *Ipaglaban Mo*, *Balintataw*, *Hiyas*, *Ng Dahil sa Pag-ibig*, *Guni-Guni*, among others. He has acted in 50 stage plays, notably was that of Prof. Henry Higgins in "My Fair Lady."

He was a recipient of the British Council Grant Attachment with the Nottingham Playhouse and the Royal Shakespeare Company (London and Stratford-on Avon), as well as a Fullbright-Hayes Travel Grant to the U.S. for Theater Arts. He was also the President of the Directors Guild of the Philippines from 1983 to 1985. He has attended various international conferences on theater, films and arts education in Italy, Romania, Turkey, US, United Kingdom, Spain, PROC, Belgium, and Korea.

Lizaso's awards included Dangal ng Lipi Award, Outstanding Achievement in the Field of Arts, CMMA Hall of Fame Awardee for "Balintataw", a 1995 Patnubay ng Sining at Kalinangan Award by the City of Manila.

Lizaso obtained his Bachelor of Arts in English at the University of the East and Pre-Law at the University of the Philippines.

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Baltazar N. Endriga
Trustee

Baltazar N. Endriga is currently the President and CEO of Meridian International College of Business and Arts Inc. (MINT College) and managing partner of Endriga, Manangu & Associates, CPAs.

He is a former president of the Cultural Center of the Philippines (1995 – 2001), University of the East (2002 – 2005) and the Andersen Consulting Inc. (now Accenture) (1992 – 1995).

Endriga graduated with an Accounting degree from UE (Magna Cum laude) and passed the CPA Board among The Top Ten. He has an MBA degree from the Harvard Business School.

Among his educational, professional, civic involvements include Miriam College, Kalayaan College, Libagon Academy Foundation, Inc., MAP, PICPA, ACPAPP, FINEX, NAMFREL, MANINDIGAN and BBC.

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**Jaime C. Laya, Ph.D**  
**Trustee**

Dr. Jaime Laya is the Chairman and President of the Philippine Trust Company (Philtrust Bank). He is also the Chairman of the Don Norberto Ty Foundation, as well as the Escuela Taller de Filipinas Foundation, Inc. He also serves as the Director of Philippine AXA Life Insurance Co., Inc. GMA Network, Inc., GMA Holdings, Inc., Ayala Land, Inc., Manila Water Company, Inc., and Bankers Association of the Philippines.

Aside from the CCP, Dr. Laya is also a trustee of St. Paul University-Quezon City, Metropolitan Museum of Manila, Yuchengco Museum, Ayala Foundation, Inc. CIBI Foundation, Inc., Heart Foundation of the Philippines, Inc., Fundación Santiago, Opera Guild of the Philippines, Cofradia dela Inmaculada Concepción, Society for Cultural Enrichment, Inc., as well as a columnist of the Manila Bulletin.

A former Minister of Education, Culture and Sports and the Ministry of Budget, Dr. Laya was also the Chairman of the University of the Philippines (UP) and other state universities, the Monetary Board and Governor of the Central Bank, and the National Commission for Culture and the Arts, as a private sector representative. He is the Founder and Chairman of J.C. Laya and Co., (later named Laya Mananghaya & Co.,- now Manabat Sanagustin & Co.—a Philippine member firm of KPMG International), one of the country's largest auditing and consulting firms. He was also a Professor and Dean, College of Business Administration at UP, among others.

Dr. Laya is a recipient of Ten Outstanding Young Men (TOYM) and Lifetime Achievement Award from the Association of Certified Public Accountants in Public Practice. In 2014, Dr. Laya was conferred the *Encomienda de Número, Orden del Mérito Civil* from Spain.

Dr. Laya is a graduate of Bachelor Science in Business Administration (*magna cum laude*), University of the Philippines and later masters in industrial management at Georgia Institute of Technology and doctoral degree in financial management at Stanford University. He also received his Doctor of Humanities (*honoris causa*) from the Mindanao State University and Doctor of Laws (*honoris causa*) from the Philippine Women's University.

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Zenaida Rustia Tantoco
Trustee

Zenaida Rustia Tantoco is a member of the Board of Directors of the Rustan Group of Companies which include Rustan Commercial Corporation, Rustan Supermarket Inc., Stores Specialists, Inc., Royal Duty Free Shops, Sta. Elena Properties, Inc., among others. She is also the President of the Philippine-Italian Association (PIA) and former President of the Club Bulakeño, Inc.

As a trustee of the CCP, Tantoco has helped raise funds for the purchase of new musical instruments for the Philippine Philharmonic Orchestra and its first European Concert Tour in 2001, as well as for the benefit of the CCP's Arts for the People Program. As president of the Philippine-Italian Association, Tantoco organized fund-raising events for the PIA Endowment Fund, to include Auction of the Italian Murano Art Pieces, Salvatore Ferragamo Fashion Collection, An Exhibit of 101 Most Beautiful Necklaces, Andrea Bocelli Concert and *Una Notte d'Incanto* with pianist Cecile Licad. She has also raised funds for the benefit of the Philippine Red Cross, National Museum, Filipino Heritage Festival and the Tantoco-Rustia Foundation. She also sits as adviser to the Club Bulakeño Foundation, and Dangal ng Bulacan Foundation, Inc.

Ms. Tantoco obtained her Bachelor of Science in Business Administration (*cum laude*) at the Assumption Convent and took *Curso de Extranjeros* (a special course for foreign students), *sobresaliente* (*summa cum laude*) at the Colegio de Sta. Maria del Camino, Madrid, Spain in 1963.

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**Danilo L. Dolor**  
Trustee

A businessman, an art and music patron, a nationalist, and a tireless cultural worker, Danilo L. Dolor, or Danny to his friends and colleagues, has become known for his advocacy in promoting traditional Filipino music, and preserving and enriching Filipino culture, arts, and history.

In 1978, Dolor founded the Tribung Pilipino Cultural Foundation, and pioneered the first all Filipino song concert at the Cultural Center of the Philippines. He has also presented musical literary tributes to eminent names in Philippine music, and concert lectures in schools and colleges throughout the country.

Since 1989, he gathers students from over 100 schools in his home province of Batangas for the *Paligsahan sa Kasaysayan*, a history quiz, in observance of the birth of Apolinario Mabini, with the support of the National Historical Commission.

Moreover, to preserve much of the popular culture of Philippine Movies, he mounted an exhibit of post war movie ads and published the book, "The Golden Years" 1946-1956. In 2012, he likewise presented an exhibit of pre-war movie ads at the CCP, a first. This exhibit was held to coincide with the opening of Cinemalaya Festival. Later, he published *Ang Tangi Kong Pag-ibig*, a biography of the immortal Carmen Rosales, a movie icon.

Recently, his column, "Remember When", which appears in the Philippine Star, marked its 20th year. This nostalgia column pays tribute to great names in Philippine Cinema.

Dolor received in 1990 the prestigious Papal Award, "Order of the Sacred Cross, *Pro Ecclesia et Pontifice*", for his dedication and service to the church and the archdiocese of Lipa. At present, he is a member of the board of trustees of the Manila Metropolitan Basilica Cathedral Foundation.

In 2001, Dolor received the prestigious *Dangal ng Haraya*, Lifetime Achievement Award, from the National Commission for Culture and the Arts.

Among other accolades for his ardent support of Philippine culture, arts, and cinema, he was bestowed the following: Famas, Jose R. Perez Memorial Award 2011 for his contributions to Philippine cinema; Outstanding Manilan 2004, by the City of Manila; *Gantimpalang Lampara ng Kultura at Sining*, (Light of Culture and Arts Award), given by the Philippine Center of the International Theater Institute and the ITI-Earthsavers UNESCO Dream Center; *Surian ng Wikang Pambansa (Institute of National Language) citation for propagating the Filipino language through musical and cultural presentations*; Outstanding Lipeño, given by the city of Lipa; Outstanding Batangueño, by the province of Batangas.

Dolor is presently Chairman of the Board of Emilio Aguinaldo College Educational Corporation, Chairman of the Board of UPSI Holdings Incorporated, Chairman of the Board of St. Patrick School of Quezon City, Chairman of the Board of Rural Bank of Candelaria Incorporated, Vice Chairman of Medical Center Manila (HMSI), and President of Fil Homes Realty Development Corporation.

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Michelle Nikki Junia
Trustee

Michelle Nikki Junia graduated from the University of Sto. Tomas with the degree of Bachelor of Music in Music Education (*cum laude*), Major in Voice, Minor in Piano instrument. She took up her post studies at the Montessori Institute of America under the Montessori Teacher Training Program for Montessori US Certification (2016) and a Certification Program at the San Francisco Orff Schulwerk International (2014). She also attended training and licensing for Early Childhood Music & Movement Program for newborns up to six years of age at Chicago, Illinois (2009). She also took up Sales Management (2004) and Leadership and Management Development Program (2002) at the Ateneo Graduate School of Business Center for Continuing Education.

Junia held several positions in private and public agencies such as: Immigration Officer, Philippine Bureau of Immigration (2010); School Directress, StarDev Music Studio (2004-2009); VP for Marketing, Public Access Inc. (2004-2005); Special Accounts Officer, GM Auto World (2000-2003); Youth Service Club Director, Rotary Club of Makati (2002); and Sales Counsellor, Pacific Plans, Inc. (2000). At present, Junia is the Vice President for OpinYon, the country's only opinion weekly news magazine.

With extensive knowledge in management and marketing of preschool and music schools in the country, Junia is currently the President and School Directress of Musikgarten Philippines Inc., a pre-school for babies, toddlers and young children and a school for the performing arts for children ages 5 and above.

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**Mary Rose Magsaysay-Crisostomo**  
**Trustee**

Mary Rose Magsaysay-Crisostomo graduated from the University of the Philippines (UP) Diliman with a degree of Bachelor of Science in Tourism. She took up her graduate studies under the same institution with a degree of Master in Public Administration, and completed a certificate course on National Security at the National Defense College of the Philippines in 2009. She also took an Executive Education Program Certificate course on Strategic Management of Regulatory and Enforcement Agencies at the Harvard University's Kennedy School of Government. Likewise, she took a course on Corporate Governance and Risk Management at the De La Salle University.

Crisostomo served as Undersecretary of the Department of Energy (DOE) from 2009-2010. During her stint in the department, she attended speaking engagements abroad such as the 3<sup>rd</sup> Annual Oil & Gas Investment Asia in Singapore; Global Ethanol Focus in Hongkong, China; 21<sup>st</sup> Session on the Crans Montana Forum on Improving the Global Energy Security from Europe to Middle East, Africa and Asia, Brussels, Belgium; 13<sup>th</sup> Annual Power & Electricity World Asia in Suntec, Singapore; and Head, RP Energy Delegation to the Technical Visit and Workshop on the Development of Renewable Energy between the Republic of the Philippines & Japan. She was also employed as the Managing Consultant of Lucidum Energy Incorporated from 2013 to 2017.

She has worked with the Zambales Tourism Council, Magsaysay International Human Resources Inc., Capitolyo Shell S/S, Puro Bato Inc., Pundakit Development Corp., Sunlife of Canada and Toyota Shaw Accessories Inc. She also served as the campaign manager of former Governor Vicente Magsaysay. She also writes for Manila Times Online.

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Stanley Borero Seludo
Trustee

Stanley Borero Seludo graduated with the degree of Bachelor of Special Education at the University of the Philippines in 1999. He received a sports scholarship from UP and was a member of the UAAP Varsity Tennis Team.

Seludo worked as Special Education teacher at Cupertino Center for Special Children (1999- 2000); Underwriter for Insular Life (2000-2002); and trainer for BigPond ADSL Technical Support (2010-2012). From 2013-2014, he worked in the Office of Senator Sonny Angara as a director and assisted in the drafting of Senate Bill No. 2160 also known as "*Fostering Investment through Local and International Movies (FILM) Act.*"

As an artist, Seludo went on an Asian Tour in Jakarta and Bali, Indonesia; Kota Kinabalu and Kuala Lumpur, Malaysia; Saipan and Hongkong from 2005-2010. He is also a Viva Recording Artist and has recorded several songs which included “Ako ang Pagbabago” and “Salamat Ama” used during the election campaign for Rodrigo Duterte. His first single entitled “EX” was included in the movie soundtrack of “Your Place or Mine” and “Camp Sawi.” He also made a TV appearance in *Maalaala Mo Kaya* featuring Jessy Mendiola.

Seludo is a founding member of *MusiKaramay*- a foundation that uses music to raise funds for charitable institutions. At present, the foundation has twenty (20) scholars with special needs. As the band leader of Climax, the group was awarded the Youth Ambassadors for UNESCO from September 2016 to September 2017.

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